

## PRINthead REPLACEMENT PROGRAM

The most comprehensive printhead replacement program in the industry



*Provides no-cost printhead replacement for all Honeywell industrial and desktop printers.*

*Reduces total cost of ownership, speeds up return on investment.*

*Applies to all Honeywell media supplies.*

*Available in the Americas and EMEA.*

### **How does Honeywell Original Equipment Media save me money?**

Media may be sourced globally with several formulations of raw materials, and when combined may appear functional, but over time will create excessive wear.

Honeywell maintains a world-class lab that measures critical components such as:

- Tensile strength and tear resistance to ensure durability
- Adhesive bond strength to prevent edge lift after the product is applied
- Opacity of the face-stock for optimal sensor performance to ensure consistent feeds
- ANSI Grade A verification to verify that each and every code is reliable

This high standard of performance is measured with our printer's core component, the printhead. We can guarantee the life of the printhead because it is co-engineered with quality right out of the box.

### **How do I take advantage of the cost savings?**

It is simple as contacting your local Honeywell partner to enroll. Our product experts simply review your current Honeywell printer and make a recommendation for your application, whether it is item-level identification, secondary packaging, RFID or perhaps a new product that our engineers need to create for your application.

### **What happens after I enroll?**

After ordering a minimum of 1.5 million linear inches/38.1 km of material or approximately 250 rolls of Honeywell OEM Direct Thermal Media, or 3 million linear inches/76.2 km or approximately 500 rolls of Thermal Transfer Media, a FREE printhead is provided for printer installation.

### **What are the benefits in the long term?**

- More printer uptime with a lower total cost of ownership
- Increased return on investment based on an extended printer life
- Your trading partners know that you don't overlook any detail – even down to the codes you print with Honeywell Original Equipment Media



## How it Works

Honeywell will provide no-cost replacement printheads, as failures occur due to normal wear and tear, to those customers who use Honeywell Media Products exclusively with their Honeywell direct thermal and thermal transfer printers.\* If the defective/failed printhead must be replaced by a Honeywell service technician, installation labor hours and any travel time incurred is billable unless provided for under a specific service plan.

Those customers not supported by a Honeywell Agreement must request a return authorization number and return the “defective/failed” printhead to a designated Honeywell service location for inspection. Damage to the printhead that is beyond normal wear and tear – i.e., shows visible marks or damage – may result in charges at the current list prices for the replacement printhead.

To qualify to receive a free replacement printhead under this program, the user must have purchased a minimum of 1.5 million linear inches/38.1 km of Honeywell OEM Direct Thermal Media, or 3 million linear inches/76.2 km or approximately 500 rolls of Thermal Transfer Media for each printhead replaced. (These figures are based on a 152.4 m [6,000 in] roll).

This program is not a warranty program, nor is it an added cost to the media. The program is made possible through the exclusive use of Honeywell supplies, which feature the high quality and co-engineering of Honeywell supplies and Honeywell printers that you’ve come to expect.



## Scope

The Honeywell printhead replacement program is applicable to all Honeywell supplies, including direct thermal and thermal transfer labels and tags and thermal transfer ribbons offered by Honeywell for Honeywell printing solutions.

## Program Benefits

With the Honeywell assurance of quality and performance, the printhead replacement program is designed to ensure our customers the lowest total cost of ownership and the fastest return on their printing solution investment.

**Contact your Honeywell representative today for more information.**

### For more information

[www.honeywellaidc.com](http://www.honeywellaidc.com)

### Honeywell Safety and Productivity Solutions

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\*Assumes that the printer in question is run at recommended speed for the material used. Running at speeds higher than recommended negates the replacement program.

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